



ISLANDER IN ACTION

GoPro Islander in Action Instructions

Welcome and Thank You for agreeing to take part in our Britten-Norman GoPRO Islander in Action Project. In this document you will find all the information we think you will need in order to get you started and to start filming some exciting Islander footage. If there is any assistance you require over the course of the project or if you have any questions at all please contact Amy on amy-jean.bartlett@britten-norman.com or call +44 2033 714 000

WHAT ARE WE LOOKING FOR?

We wanted to embark on a project that was designed to not only build our collection of Islander photography and film, but to engage and connect with Islander operators all over the world.

Many of you are operating aircraft in beautiful surroundings, with some of the most unusual scenery in the world. Whether this be operating over crystal blue waters and luxury resorts, remote landing strips, snow topped mountains or city skylines we want to be immersed into your operation from your perspective.

Our aim is to collect a diverse set of photography from all over the world that will accurately demonstrate the unique qualities of the Islander in a vast range of locations. We want you to be creative and adventurous using the versatility of the GoPro to capture unique and unusual footage that we might not always get the opportunity to see.

From take off to landing and everything in between - We want to see your aircraft in flight, your people, your surroundings and your operation. We want to see everything you are proud of and excited about, all captured on this tiny, robust and reliable point of view camera.

The files we receive back will be edited into short clips by our professional film company to create engaging footage to be used for promotional purposes, online and on social media.

We will send you the final clips so that you can also use these if you would like to!

Helpful Links

www.IslanderinActionwettransferplus.com

www.gopro.com/getstarted

www.gopro.com/support

GoPro Features

1440p30 Video

8MP/10FPS Time Lapse

Waterproof up to 33ft

Simple 1 Button Control

Apple & Android Control Apps

Wi-Fi and Bluetooth

Wind Noise Reduction

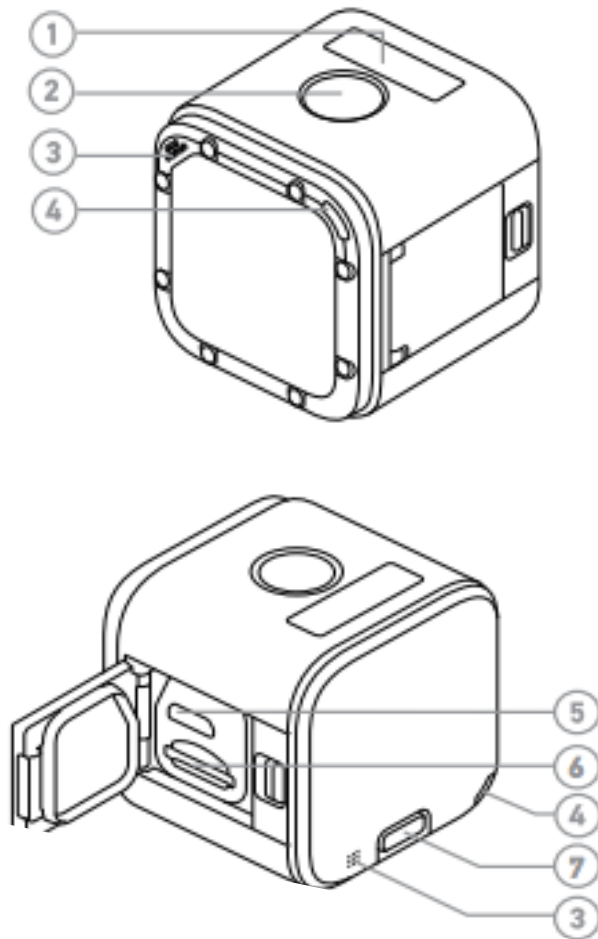
Getting Started....

Now you've got your GoPro its time to open the box and get started. Inside the box you should find your GoPro already installed with your memory card and slotted into the GoPro mounting frame and on the GoPro mounting buckle.

You will also find in the box, two alternative mounting frames, your charging lead and a microSD adapter that allows you to insert the memory card into your PC or laptop.



The Basics



1. Camera Status Screen
2. Shutter/Select Button
3. Microphone
4. Camera Status (Red)

4. Wireless status light (Blue)
5. Micro-USB Port
6. MicroSD Card Slot
7. Infor/Wireless Button

Charging

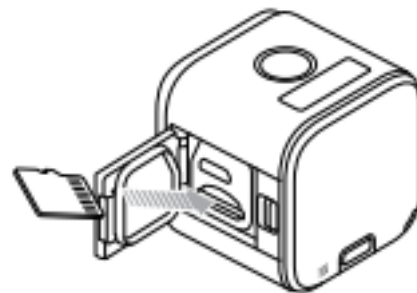
The integrated battery should already be holding some charge. In order to charge your battery you should open the side door and charge using the USB cable, this will go into most computers or USB charging plugs.

The camera status lights (Red) turn on during charging and turn off when charging is complete.



Memory Card

When you receive your GoPro you will find that we have already inserted your (MicroSD) memory card for you. To remove the memory card push it into the camera and it should pop out. When re-inserting the memory card insert it at a downward angle with the label facing down,



Powering on and off

It's as easy as pressing the Shutter/Select button on the top to begin capturing video or time lapse and when you press the shutter/select button to stop recording the camera will automatically power off.

Start Capturing - 'On the App'

One way to capture video (and the way we think is most definitely easier) is to connect your camera to the Go-Pro App - Capture. All you have to do is go to the Apple App Store, The Windows Phone store or the Google Play App Selector to download - You will find that the app is available on most Apple and Android devices.

When you open the App follow the on screen instructions in order to connect your GoPro to your device.

When opening the GoPro app on your device you will be able to see a preview of what is visible from the camera position.

It's then as simple as pressing the red centre button, on the app to start recording (You will hear a 'beep' on the GoPro) and then pressing the red centre button to stop recording (It will beep again).

When recording you can see how long you have been recording for either by the timer on your device or on the top of the GoPro.

Next to the red button on the bottom bar on the viewing page of the App, there is a camera icon, you can click on this to change the setting from video to photo and timelapse.

Next to this there is a spanner icon - Selecting this will let you change all the more 'advanced' settings of your GoPro.

You can also watch back all of your photo's and video's on the 'Media' section of the App.

For further info on the GoPro's capability please view the manual online at www.gopro.com/support

Displaying Status Information

Press the Info/wireless button to display the status information about the camera. The screen cycles through the below then automatically turns off.

Video resolution/fps/FOV
Time Lapse photo resolution/FOV/Interval
Remaining memory
Protune Status
Spot Meter Status
Wireless Status
Battery status.

Start Capturing - 'without the App'

When your camera is not connected to the GoPro App, two capture modes are available. Video & Time Lapse. To start recording video you will need to press the Shutter/Select button, your camera will then beep and automatically start recording video. The camera status lights will blink when the camera is recording. To stop recording just press the Shutter/Select button again and your GoPro will then save the video and turn off automatically.

To capture time lapse video press and hold the Shutter/Select button for about 3 seconds until the Time lapse photo icon appears. The camera will then automatically start filming a time lapse sequence until you press the Shutter/Select button to stop filming and turn the camera off.

Getting video's to your computer

We find the best way to transfer your files to your computer is to use the MicroSD adapter included in your GoPro box. Remove the microSD card from the GoPro and insert it into the adapter, the adapter can then be inserted into the SD card reader on your computer or may possibly need to be plugged into a card reader which fits into your computer's USB (Not included)

Open up the memory card on your computer and you will see all your videos. You can then save these to your computer and delete the files you no longer need.

Sending your footage

Now you have used your GoPro to capture some amazing Islander video we would like the raw footage back from you so we can edit it into a spectacular film clip. Once your video's are on your computer all you need to do is go online to: **www.IslanderinAction.wetransferplus.com**.

UPLOAD PAGE SCREENSHOT

You will instantly recognise this page by the familiar Islander graphics. All you need to do then is click the upload button and select the files or simply drop the files into the screen. You can upload up to 20GB of film at a time and once you have selected the files you want to send, you just need to click the 'Transfer' button and these files will instantly transfer to us.

We will then send you the edited films back so you can use them as part of your company marketing campaign! Of course if you have any problem's uploading your video you can always put the MicroSD card in an envelope and send it back to us, please send memory cards to:

Amy-Jean Bartlett
Britten-Norman
Bembridge Airport
Bembridge
PO35 5PR

Good Luck and we look forward to seeing your 'Islander in Action'!

If you have any questions, please contact us:

If you have any questions about the Islander In Action Project or how to use your GoPro please contact us on:

marketing@britten-norman.com

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